

24STORAGE AS A PART OF THE SUSTAINABLE CITY

Our work with sustainability starts in our operations and the place where we are active. As we are a property company that has construction activities and at the same time a storage company that targets the local community's citizens, both private customers and companies, we have a constant responsibility for where, how and for what purpose we build.

Our company was both founded and is growing in the knowledge that people in the modern city are increasingly living in overcrowded conditions and with less storage space. At the same time as this is happening we as a society are consuming more resources than our planet will be able to produce over time. Knowing this, we are seeing a growth in circular usage, the sharing economy and sustainable transport.

In the city, where the need for storage close to home is growing as homes become smaller, the demand for proximity and the willingness to share property is growing, we want to and can be the storage company for the future. Our role is to give smarter storage to the city of the future, which will specifically require smarter solutions to enable new ways of living and consumption. We are building properties which not only have an environmental focus in the building process but also in the operations, through IOT and energy sources. What is more, our property concept is flexible in design, making it the best solution for sites which are not suitable for other activities. For example, we set up in basements, as noise barriers on busy main roads or in mixed-use properties with other services.

During 2019 we have, among other things, continued to develop our IOT project for online and automated operations, as well as identifying and developing new locations where we create local service in new ways or build noise barriers in new districts.

The development and implementation of our sustainability work is inspired by the UN's global goals for sustainable development, Goal no. 11: Sustainable Cities and Communities, and no. 12: Responsible Consumption and Production.¹⁾

24Storage as a sustainable investment

- Building a storage facility uses fewer resources and less energy than building homes and premises.
- As developer, owner and tenant of our properties we have every opportunity to have a long-term influence on the use of resources.
- We offer smarter storage for the city of the future, which will require smarter solutions to enable new forms of housing and consumption.
- Our stores can be designed to fit in locations which are not suitable for other activities, for example as noise barriers beside busy main roads.
- Our properties have both an environmental focus in the building process thanks to control as set out by Byggarubedomning.se and through online and automated operations.
- We have low energy consumption in our storage facilities, where the temperature is maintained at a maximum of 10-12 degrees.
- Almost all the energy we use is source marked hydroelectric power, 0 gram CO-emission.
- We want to contribute through our sponsorship to a local community where adults and young people meet, mix and are active.

10-12

degrees when heating the facilities gives low energy consumption

~100%

hydroelectric power with 0 gram CO emissions gram

¹⁾ <https://www.globalgoals.org/>







SOCIAL RESPONSIBILITY AND SPONSORSHIP

In the growing city, people face the challenge of co-existing in an increasingly crowded space. We believe that a society can overcome this challenge thanks to the meetings between people that create understanding and empathy. All our stores are local service functions. The majority of our customers live or are active in the local area around our stores. So we are also local. Where we own locally, we work with sponsorship. In this work we support clubs and associations with a focus on young people, social entrepreneurs or voluntary groups that focus on helping more people. Our sponsorship aims to contribute to a local community where adults and young people meet, mix and are active. We also see ourselves as a local enabler for people who want to help others, with the focus on compassion.

As a result of our ambition to be even more goal-orientated in our local efforts, during 2019 we have drawn up and begun the implementation of an updated sponsorship and CSR strategy. Today we have three sponsorship collaborations which focus on voluntary social projects.

Stand With Syria

Stand with Syria is a foundation that collects and transports emergency supplies to Syria at war. The foundation was started by Israa Abdali, who came to national attention in December 2019 when she was awarded Aftonbladet's prize Swedish Heroes. We support the foundation with storage and packing materials. Read more at: <https://www.facebook.com/standwithsyria.org/>

Fritidshjälpen

In the wake of our newly established sponsorship strategy, in December 2019 we started a collaboration with the Fritidshjälpen association in Vallentuna, where we also have two stores. Fritidshjälpen collects, lends and sells sports articles via an activities storage unit. We support them in this work, believing that all children and young people have the right to meaningful free time. Regardless of their social or economic situation. Learn more at: <https://fritidshjälpen.se>

Team Rinkeby - God Morgon

Team Rinkeby – God Morgon is part of a European charity project which raises large sums of money each year for, among other causes, Barncancerfonden. The participants in Team Rinkeby – God Morgon are organised in teams which cycle down to Paris together each year. 24Storage supports local teams from Team Rinkeby – God Morgon with material storage, with the aim of helping someone who wants to help others. Read more at: <https://www.team-rinkeby.se/>

Our sponsorship efforts also focus on local clubs and associations, where we prioritise activities for children and young people. This is a natural choice of focus for us since young people are the future and their parents, who often belong to one of our customer groups, are the present in the areas in which we operate. We see it as our responsibility to give something back in the form of a local engagement which supports their free time and local culture, so that people can meet, create a social context and lay the foundations for mutual understanding and respect. During 2019 we supported a handful of youth football and ice hockey teams with, for example, equipment, storage and financial contributions. Going in to 2020 we are looking for new and more clubs and associations to support in line with the strategy we drew up in 2019.